

SpaceBankers
The Guide to Making Money on MySpace

SpaceBankers

Your Guide to Making Money on MySpace



Ryan Moran

www.SpaceBankers.com

Welcome To Spacebankers

Contents

- I. Introduction
- II. Why Is MySpace So Special?
- III. A Quick Review
- IV. Strategy One: The Comment Formula
- V. Putting Our Tools to Use
- VI. Staying Organized
- VII. Strategy Two: Group Profits
- VIII. Strategy Three: The Free Product
- IX. Strategy Four: MySpace Blogging
- X. Strategy Five: MySpace Traffic
- XI. Using Blogger
- XII. Getting Paid Per Lead
- XIII. Products and Sites That Convert
- XIV. KidsAtStake.org Photo Albums
- XV. Profiles For Profits
- XVI. Other Social Networks
- XVII. Staying Updated
- XVIII. Wrap-Up

I. Introduction

Welcome to Spacebankers, the Guide to Making Money on MySpace!

Contained in this guide are the most up to date and powerful ways for you to generate quick cash (and lots of it) using nothing but MySpace. These techniques do not take a lot of time, they require zero start up money, and they can be implemented immediately. Included in the Spacebankers strategies are ideas that you can put to use RIGHT NOW. The Spacebankers guide is an overview of many different strategies that you can immediately start using to make a lot of money on MySpace, but it is imperative that you use your own creativity to customize each idea.

MySpace is constantly changing, and that is the very reason why there has never been a better time to get into the game. Does that sound contrary to popular thought? The truth is that MySpace marketing used to be dominated by unethical practices such as spamming profiles and stealing profile identifies. Those who did this were taking the easy way out, and while some made money, they have been weeded out thanks to the changes that MySpace has recently made. Thankfully, MySpace has cracked down on these practices and eliminated many of those that were engaged in this type of activity. Therefore, the people who took the unethical approach have eliminated themselves from the MySpace marketing arena, leaving more money on the table for people like you and I. As a result of their carelessness, they have opened the doors for you and I to explore new opportunities to make more money than ever.

SpaceBankers
The Guide to Making Money on MySpace

MySpace marketing is not going away. In fact, making money is the sole reason that MySpace exists. No, the purpose of MySpace is not to be a “place for friends.” The reason that MySpace exists is for others to join a community where bands, celebrities, actors, supermodels, and singers can promote themselves. How many times have you seen an unknown band find success just because of their exposure on MySpace? It happens all the time. Therefore, the purpose of MySpace is to gain exposure and to network with others.

Unfortunately, the spammers of the past have given a bad name to making money on MySpace. Lucky for you and I, this practice has been lessened, and those who will truly benefit are those who will use the strategies outlined in this book.

There is a fine line between the acceptable MySpace marketing and unethical, misleading tactics that some use. Some of the strategies are viewed as underhanded (or “blackhat”) tactics that break MySpace's terms of service. However, it is only those who have abused MySpace marketing in the past that have created the negative light that surrounds these ideas. The techniques that you will learn in this guide are not unethical in nature; it is only when they are abused that they become frowned upon.

For example, bands have been using a few of these strategies for a long time to build long lists of friends and gain lots of exposure. The difference lies in the fact that MySpace users *want* what the bands are promoting; on the other hand, no MySpace user wants spam from an unethical marketer. Therefore, be sure to recognize the fine

line that exists on MySpace marketing, and remember that crossing it can ultimately hinder your profits and get your profiles deleted.

If you follow the strategies outlined in Spacebankers, there is truly no limit to the potential that is in making money on MySpace. It is important, however, that you get creative with your plan of attack and you stay updated with the latest changes on MySpace. Therefore, read this book, read it again, make your own 'twists' to the strategies, join the Spacebankers newsletter, and check the Spacebankers' members area for the latest and greatest in the world of MySpace marketing.

Some people easily give up in the MySpace game because of the changes that occur, and that is good news for those who are committed. Those who truly make the most money on the internet are those that learn to adapt. If you think creatively and put the SpaceBankers strategies to work, you will be successful.

We were marketing on MySpace from the beginning. Before there we bots, we were doing everything by hand. We know the ins and outs, and we have the latest information on MySpace. It is very important that you stay on top of the latest changes. If you do not, you can potentially miss out on a lot of money, and we are sure that you do not want to do that.

This book teaches the right way to do things. Follow the steps in detail (while still adding your own ideas and twists to each). Those who quit are those who try to cut corners and get off easy. Making money on MySpace is very easy, but it is also easy to

SpaceBankers

The Guide to Making Money on MySpace

get lazy and do things incorrectly. However, **you are not going to be one of those people**, because you are going to put the practices outlined in this book to good use and make a lot of money.

I know you are excited. Therefore, shall we begin?

II. Why Is MySpace So Special?

The answer to this question is easy: MySpace is special because it does the almost all of the work for you.

As of Spring 2007, MySpace had over 174,000,000 accounts created. It is estimated that there are 80 million unique users. That, my friends, is a lot of people, and they are all in one place. In addition, MySpace does all of the targeting for you.

MySpace has thousands and thousands of groups that contain people of every interest, shape, age, and size clumped together. You want to find five thousand people who are left handed? There's a group for that. You want to find sixty thousand people who like the Boston Red Sox? There's a group for that. (Are you seeing a trend here?)

Aside from groups, people on MySpace can be found using dozens of different search options for you to use when searching for people to market to. If you want to find people who are overweight, you can do so by browsing for people according to this characteristic.

Here are a few of the options that MySpace users can search for using the 'browse' feature:

Age, sex, single, relationship, married, divorced, swinger, here for dating, here for

relationships, here for friends, here for networking, ethnicity [with 9 options], body type [6 options], height, smoker, drinker, occupation, orientation, education, religion, income, children, and many more.

How much easier does it get to target people than that? No matter what you are marketing, no matter what type of people you are targeting, you can find people who are interested IMMEDIATELY on MySpace with a few clicks. You don't have to worry about targeting people because the work is already done for you on MySpace. People who sell would do anything this targeting power at their fingertips. We have it on the internet in the form of this social network.

In addition to the ease of targeting others, potential customers will often target YOU. A perfect example of this would be a band. A band will create a page that explains who they are, where they are from, and what type of music they have. Pictures of their concerts are uploaded, and they include some audio clips from their best songs.

Stay with me here...

A MySpace user surfing the site and stumbles upon the band's website. They may have found it from a friend, from browsing, from a group, or from the "featured artists" section. They listen to the music and like what they hear. Therefore, what do they do?

They send a friend request.

In the sales world, we call that a 'lead.' And they found the band. How? They requested to be a friend because they are interested in what the band has to offer. The band didn't do any targeting; instead, an interested listener found them and added them as a friend.

Let me repeat that: Because they were interested in what the band had to offer, they added them as a friend. From now on, the band can send them messages, comments, bulletins, or whatever to announce their new CD, their upcoming concert dates, their latest and greatest T-shirt sale, or just update them with news to keep their interest.

On MySpace, if you have something that people want, it will spread quicker than anywhere in the world. This is because things spread virally. If one adds another to their list of friends, others will see that a new friend has been added. Others will check it out, add it to their list of friends, and the chain begins. In the same way, one can comment a profile with a link to their website, and everyone who views that profile will see the link. They may even add the sender to their list of friends, receive a link to the website on their profile, and it spreads like wildfire.

Summary

MySpace consists of millions and millions of people, and every interest group that exists is represented on the site. One can quickly and easily sift through the many profiles to find users with specific qualities and/or interests. In addition, existing users will find areas of interest and add them to their profiles. Therefore, MySpace users of all shapes, types, and sizes can both be found and will find things that they are interested in. By utilizing both of these ideas, one can easily create a list of individuals that are interested in any given topic.

In the coming chapters, we will be learning how to use absolutely any area of interest to make money. It is easy to take any list of people with a common interest and have them begging for pay us for whatever it is that we have to sell them.

Keep reading. There is so much more.

III. A Quick Review

The following is a quick review for any of you who have no experience with internet marketing.

If you are an intermediate internet marketer or even more advanced, you may skip this section. However, either way, you may pick up a thing or two that you didn't know before.

The primary way that people make money on the internet is through affiliate marketing. This, in a nutshell, is selling someone else's product and receiving a commission. There are products for absolutely every area of interest for which you can become an affiliate. There are literally hundreds of thousands of affiliate products that can be promoted and profited from.

Basically, you, the "affiliate" for a given product, promote it via a website, an internet article, emails, or whatever works for you. When promoting the product, you are given a unique link that tracks whoever makes the sale. The goal is to send people to your affiliate link, have them purchase the product, and you, as a result, make huge commissions. How much of a commission, you ask? The answer to that varies, but it usually ranges anywhere from 25-75% of the sale price.

For example, when you get started, you will most likely become an affiliate of

SpaceBankers
The Guide to Making Money on MySpace

Spacebankers, because you will want to share what you learn with other people. In addition, it is the single best selling book on MySpace marketing on the internet, and huge 65% payouts are given to you for each sale. When you sign up as a Spacebankers affiliate, you will be given a unique affiliate link. That is your link that you will be giving to people to get credit for the sales that you generate.

When someone clicks on your Spacebankers affiliate link, it directs them to the Spacebankers homepage and sets a cookie on their computer that you sent them to our page. If they decide to buy Spacebankers, the cookie records you as the affiliate that made the sale, and you receive a commission. This process can be done for any affiliate products for any group of people or area of interest.

This process became extremely popular when products such as [Beating Adwords](#) showed how individuals could place ads on Google that would direct people to their affiliate links. When this idea was released to the public, people immediately made hundreds and hundreds of autopilot dollars over and over again.

The process was expanded when books like [The Rich Jerk](#) explained how people could use review pages and websites to send people to their affiliate links. This book showed exactly how people were making full time incomes on the internet and blew open the door to the internet marketing industry. It became the best selling internet eBook ever, and version 2.0 was released in late March of 2007.

Most recently, Google ads have returned thanks to more advanced methods (and

extremely powerful methods) when one of the internet's biggest marketers released [Affiliate Project X](#) and [Day Job Killer](#). The tactics described in each are very, very effective and equip affiliates to crush their competition.

All of these are extremely effective tools that every internet marketer should have in their arsenal. My point in informing you about all of these is to show you that affiliate marketing is a big industry. It is extremely powerful, effective, and easy to make A LOT of money. In addition, it is here to stay; that is, affiliate marketing is not going away. People all over the world are quitting their jobs to do affiliate marketing full time. For a long time, these methods have been used to crank out full time incomes. Affiliate marketers have had to adapt to changes, but those who have stuck with it (like myself) continue to make unbelievable amounts of money. However, the biggest change came from a source that nobody expected.

The affiliate marketing game became even bigger and easier when a certain new source was released. This source of potential profits was easier than anything that had been examined before, and many affiliates who had never made a dime started to make hundreds of dollars a day when they found this new internet gold mine. If you haven't caught on, this method is implementing MySpace to promote your affiliate links.

How does one find products to promote and generate their affiliate links? Thankfully, there are affiliate networks that connect affiliates and product owners. They also make it much easier for the affiliates and product owners to co-exist. They provide products that you can immediately start promoting and making sales in just a few minutes.

For example, Spacebankers is listed on the affiliate network [PayDotCom](#), which contains thousands of products that have very high payouts for each sale. So if you sign up for PayDotCom, which is absolutely free, you can promote all the products that are in the PayDotCom marketplace.

The other affiliate network that I recommend is called [Clickbank](#), and it is the biggest affiliate network on the internet. While I'm yet to find an affiliate network that I didn't like, Clickbank is the leading in the industry. Take note, however, that in order to promote Clickbank products on MySpace, you will need to set up redirects. However, we will talk more about this later. Again, Clickbank is the largest and most well respected affiliate network on the internet, and I personally receive huge checks from them every month.

Here are a few others that you may want to look into:

[Commision Junction](#)

[LinkShare](#)

[ClixGalore](#)

I personally only use PayDotCom and Clickbank. There are so many products to promote on each one that I don't have need to look elsewhere, but when you start to get creative with the way that you make money on MySpace, you may want to look into other networks. Commission Junction allows for a lot of creativity, and you may want to give it look once you have some experience under your belt. It all depends on what

strategies you find that work for you.

Now lets do a quick example of how you know your affiliate link works. We'll continue using the Spacebankers affiliate program as the example, since it's relevant (obviously, because you're reading it!), and it converts very well on MySpace because it is MySpace related (again, obviously). Remember that the methods described in this example can be tested and duplicated for absolutely any affiliate program that you decide to join.

Head back over to the Spacebankers Homepage and go all the way to the bottom. Click on the Affiliates link, and then click on the link to join the affiliate program.

Sign up, and once you get your custom affiliate link, copy the link and paste it into your browser.

You will be brought back to the Spacebankers Homepage. (Look familiar? The only difference is that your affiliate code has been saved so that, if a sale is made, you receive credit for the sale.)

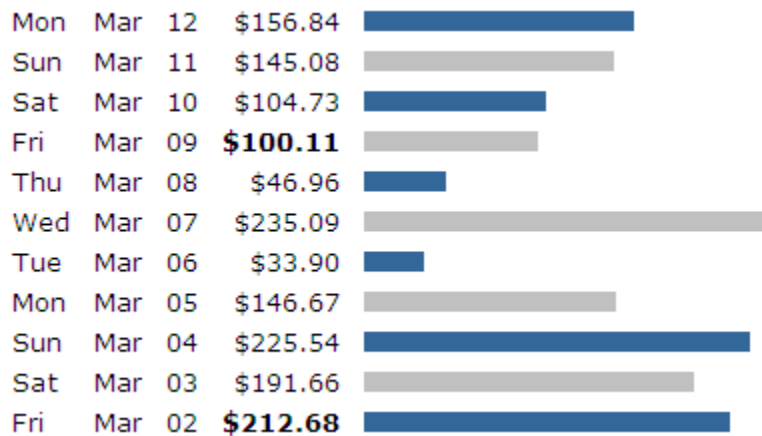
Now scroll down and click the buy button; we will not be buying the product again, but I am just going to show you how to make sure you set up your affiliate link correctly.

After you hit the buy button, a new page will come up. Now at the bottom of the page you will see [affiliate : the affiliate ID]. Whatever your affiliate ID is should be after

SpaceBankers
The Guide to Making Money on MySpace

affiliate. Therefore, if your affiliate link is JohnSmith72, you will see [affiliate : JohnSmith72] at the bottom of the page. When you see this, you know that your affiliate link is working. When you send people to that link and they purchase the product, you will be credited with the sale, and money will be in your PayDotCom (or Clickbank) account immediately (pretty cool, eh?).

After you have made sales, you can log into your account and see how much money you have made. Clickbank organizes everything with bar graphs and shows the amount of money that you have earned in a day. For example, here is a screen shot of the profits earned from one of my accounts in early March:



SpaceBankers

The Guide to Making Money on MySpace

And here's one for late April:

Daily Sales Subtotals

Thu	Apr	26	\$57.38	
Wed	Apr	25	\$268.92	
Tue	Apr	24	\$304.39	
Mon	Apr	23	\$168.81	
Sun	Apr	22	\$130.08	
Sat	Apr	21	\$61.29	
Fri	Apr	20	\$55.14	
Thu	Apr	19	\$157.38	
Wed	Apr	18	\$168.81	
Tue	Apr	17	\$89.29	
Mon	Apr	16	\$284.99	
Sun	Apr	15	\$44.97	
Sat	Apr	14	\$89.94	
Fri	Apr	13	\$123.35	
Thu	Apr	12	\$189.09	

Keep in mind that each of these represent only ONE of my accounts. Also remember that, if you use MySpace to generate these type of sales, there are no fees, and this is therefore **pure profit!**

Not only can you get paid per sale, but some affiliate networks will allow you to be paid per lead and per click. PayDotCom and Clickbank only do pay per sale, but I would recommend waiting until you have some experience to promote other methods. Once you get the feel for how everything works, pay per lead and pay per click networks can be very effective.

Summary

We can use affiliate networks to find products that are relevant to any group of people or area of interest. No matter what type of people we are targeting, we can find a product among the hundreds of thousands of available products within affiliate networks that will be desired by the contacts that we have. Furthermore, affiliate networks give large commissions, often 50% of the sale price or more, for each sale that is generated. When we use MySpace to make affiliate sales, we incur zero costs, and we therefore make pure profit.

Now that we have an understanding of how affiliate networks, and you know how to tell if your affiliate links work, lets move on and start learning some strategies so that you can put MySpace to work for you and boost your bank account.

SpaceBankers
The Guide to Making Money on MySpace

Thank you for downloading this sample of SpaceBankers, The Guide to Making Money on MySpace. Included in the full version is 86 pages chocked full of a excellent MySpace information. In addition to the ebook, you also receive the following:

- Free Updates Whenever Changes Are Made
- Free Access to the SpaceBankers forum
- Free Subscription to the SpaceBankers newsletter
- 30-Day Money Back Guarantee

You'll also be equipped with the most updated and powerful internet marketing strategies to help you start making money on the internet immediately.

Do not wait another day to take control! You have nothing to lose. If you are dissatisfied within thirty days, I will refund your money! However, I highly doubt that you will do that, because SpaceBankers has the most powerful internet marketing strategies to get you making hundreds of dollars a day as soon as your are willing to implement the strategies.

[Click Here to Visit SpaceBankers.com and Learn More!](#)